

# Unravelling Fast Fashion And The Collapse Of Rana Plaza Guardian Shorts 13

On April 24, 2013, the Rana Plaza garment factory in Bangladesh collapsed, killing 1,134 people and injuring over 2,500. The collapse was one of the deadliest industrial disasters in history, and it brought the issue of fast fashion into the spotlight.



## We Are What We Wear: Unravelling fast fashion and the collapse of Rana Plaza (Guardian Shorts Book 13)

by Mother Bee Designs

★★★★☆ 4.3 out of 5

Language : English  
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Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
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Lending : Enabled



Fast fashion is a term used to describe the rapid production of trendy, low-cost clothing. This clothing is often made in developing countries, where labor costs are low. Fast fashion has been criticized for its environmental impact, its exploitation of workers, and its contribution to waste.

The Rana Plaza collapse was a wake-up call for the fashion industry. It showed that the way we produce and consume clothing is unsustainable. In

the years since the collapse, there has been a growing movement to reform the fashion industry and make it more sustainable.

## **The Environmental Impact Of Fast Fashion**

One of the biggest problems with fast fashion is its environmental impact. The production of clothing requires a lot of resources, including water, energy, and chemicals. The textile industry is also a major polluter of air and water.

The environmental impact of fast fashion is particularly bad in developing countries, where the production of clothing is often unregulated. In Bangladesh, for example, the textile industry is one of the biggest polluters of the country's rivers.

## **The Exploitation Of Workers In The Fashion Industry**

Another problem with fast fashion is the exploitation of workers. Fast fashion brands often rely on sweatshops in developing countries to produce their clothing. These sweatshops are often overcrowded, dangerous, and pay their workers poverty wages.

The workers in these sweatshops are often women and children. They are often forced to work long hours in hazardous conditions for little pay. In some cases, they are even beaten or abused.

## **The Contribution Of Fast Fashion To Waste**

Fast fashion also contributes to waste. The clothing produced by fast fashion brands is often of poor quality and designed to be discarded after a few wears.

This creates a huge amount of textile waste. In the United States, for example, we discard over 150 billion pounds of clothing each year.

## **The Rana Plaza Collapse And The Future Of Fast Fashion**

The Rana Plaza collapse was a turning point in the history of fast fashion. It showed that the way we produce and consume clothing is unsustainable.

In the years since the collapse, there has been a growing movement to reform the fashion industry and make it more sustainable.

This movement has been led by consumers, activists, and designers. Consumers are demanding more sustainable fashion options, and activists are working to hold brands accountable for their labor practices.

Designers are also playing a role in the movement for sustainable fashion. They are creating new, innovative ways to produce clothing that is both stylish and sustainable.

The future of fast fashion is uncertain. However, the collapse of Rana Plaza has shown that the old way of doing things is no longer acceptable.

The fashion industry is changing. It is moving towards a more sustainable future. Consumers, activists, and designers are all playing a role in this change.

## **What You Can Do To Help**

There are a number of things you can do to help make the fashion industry more sustainable.

- Buy less clothing. When you do buy clothing, choose items that are well-made and will last.
- Buy from brands that are committed to sustainability.
- Donate old clothing to charity.
- Recycle textile waste.
- Support activists who are working to reform the fashion industry.

By taking these steps, you can help to create a more sustainable fashion industry.



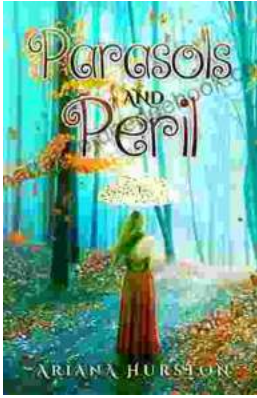
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