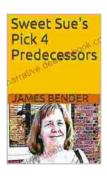
# Sweet Sue Pick Predecessors: James Bender

## **Early Life and Career**

James Bender was born in 1889 in a small town in Ohio. He showed an early interest in music, and he began playing the guitar at a young age. As he got older, he became increasingly frustrated with the quality of the guitar picks that were available at the time. They were often made of cheap materials, and they would often break easily.



#### Sweet Sue's Pick 4 Predecessors by James Bender

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Language : English

File size : 588 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled

Print length : 210 pages

Lending : Enabled

Screen Reader : Supported



In 1918, Bender decided to take matters into his own hands. He began experimenting with different materials and designs, and he eventually developed a new type of guitar pick that was both durable and easy to use. He called his new product the Sweet Sue Pick, and it quickly became a hit with guitarists all over the country.

#### The Sweet Sue Pick

The Sweet Sue Pick was made of a special blend of plastic that was both strong and flexible. It was also designed with a unique shape that made it

easy to grip and control. As a result, the Sweet Sue Pick was a significant improvement over the guitar picks that were available at the time.

Bender's new product quickly became a favorite of some of the most famous guitarists in the world, including Django Reinhardt, Les Paul, and Chet Atkins. The Sweet Sue Pick helped to popularize the use of guitar picks, and it became an essential part of the sound of many different genres of music.

# **Sweet Sue Pick Company**

In 1923, Bender founded the Sweet Sue Pick Company. The company was initially based in Ohio, but it later moved to California. The Sweet Sue Pick Company quickly became one of the leading manufacturers of guitar picks in the world.

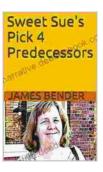
Bender was a tireless promoter of his product. He traveled all over the country, giving demonstrations and selling his picks to music stores. He also placed ads in major music magazines, and he even wrote a book about how to play the guitar.

As a result of Bender's efforts, the Sweet Sue Pick became one of the most popular guitar picks in the world. The company's products were used by some of the most famous guitarists in history, and they helped to shape the sound of modern music.

## Legacy

James Bender died in 1957, but his legacy continues to live on. The Sweet Sue Pick Company is still in business today, and it continues to produce high-quality guitar picks for musicians all over the world. The Sweet Sue

Pick is still one of the most popular guitar picks in the world, and it is a testament to the innovative spirit of James Bender.



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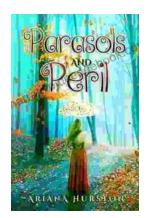
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