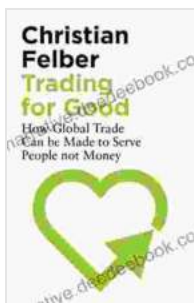


# How Global Trade Can Be Made To Serve People Not Money

Global trade is a complex and ever-changing system that has a profound impact on the lives of people all over the world. It can be a force for good, creating jobs, raising living standards, and promoting peace and cooperation. But it can also be a force for harm, leading to inequality, environmental degradation, and conflict.



## Trading for Good: How Global Trade Can be Made to Serve People Not Money by Terry Christensen

★★★★☆ 4.4 out of 5

Language : English  
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Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 257 pages  
Screen Reader : Supported



The way that global trade is currently structured benefits the wealthy and powerful at the expense of the poor and vulnerable. This is because the rules of global trade are written by and for the benefit of corporations and their shareholders. These rules allow corporations to externalize their costs onto workers, communities, and the environment.

As a result, global trade has contributed to a number of serious problems, including:

- **Rising inequality:** The gap between the rich and the poor has grown wider in recent decades, due in part to the offshoring of jobs and the suppression of wages.
- **Environmental degradation:** Global trade has led to increased pollution, deforestation, and climate change.
- **Conflict:** Trade disputes can lead to political tensions and even armed conflict.

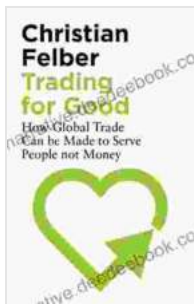
## What Can Be Done?

There are a number of things that can be done to make global trade more just and sustainable. These include:

- **Reforming the rules of global trade:** The rules of global trade need to be rewritten to benefit people and the planet, not just corporations. This means giving more power to workers, communities, and environmental groups.
- **Investing in sustainable development:** Developed countries need to invest in sustainable development in developing countries. This means providing financial assistance, technical assistance, and market access to help developing countries build their economies in a sustainable way.
- **Promoting fair trade:** Fair trade is a system of trade that ensures that producers in developing countries are paid a fair price for their products. Consumers can support fair trade by buying fair trade products.

- **Educating the public:** It is important to educate the public about the problems with global trade and the need for change. This can be done through public awareness campaigns, media coverage, and school curricula.

Global trade can be a force for good, but only if it is structured in a way that benefits people and the planet. By reforming the rules of global trade, investing in sustainable development, promoting fair trade, and educating the public, we can create a more just and sustainable global trading system.



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